



DANZ

Affiliate Membership

Proposal

ABOUT DANZ

The Design Association of New Zealand (DANZ) was established in 1946 (originally The NZ Institute of Draughtsmen). We are a membership organisation of people interested and practising in design. With members across the country and internationally, DANZ is New Zealand's most enduring industry association for design professionals. After some time of limited market visibility DANZ has embarked on a journey to rediscover itself. This is underpinned by a drive for new members and with corporate support, will generate a financial base, which enables the association to deliver a better service offer to its members and re-establish its professional influence across the design industry.

PROPOSAL

Affiliate membership of DANZ can assist in the promotion of the association and its services, as well as the development of professional relationships, not only with our design members, but the wider design community. We aim to establish long-term affiliate relationships with key organisations in the design and building industries. DANZ believes that your organisation is one such company, and would like to offer this opportunity to grow a long lasting professional relationship between your organisation and DANZ.

AFFILIATE MEMBERSHIP BENEFITS

- Affiliate membership period - one year with Right of Renewal (affiliates will be given automatic right of renewal to renew the following year)

BRONZE

- Opportunity to send one electronic marketing material to DANZ members (administered by DANZ and in accordance with privacy laws)
- Opportunity to advertise 4 job vacancies through our monthly e-newsletters and DANZ website per year
- Investment: The total cost of Bronze Affiliate membership per year would be \$3,000 (incl GST)
- Affiliate Membership, including access to all email communications, online chat forums, regional events

SILVER

- Affiliate's logo and link to their website will be advertised in any DANZ electronic member updates and on the DANZ website
- Opportunity to send two electronic marketing materials to DANZ members (administered by DANZ and in accordance with privacy laws)
- Recognition of affiliate's organisation on the DANZ membership flyer
- Opportunity to advertise 4 job vacancies through our monthly e-newsletters and DANZ website per year
- Investment: The total cost of Silver Affiliate membership per year would be \$5,000 (incl GST)
- Affiliate Membership, including access to all email communications, online chat forums, regional events

GOLD

- DANZ will acknowledge the support of the affiliate in all publicity carried out by DANZ and recognition in all marketing materials for member meetings and events organised by DANZ
- Affiliate's logo and link to their website will be advertised in any DANZ electronic member updates and on the DANZ website
- Affiliate's signage on display (to be provided by the affiliate) at designated sponsored DANZ member events
- Opportunity to present a one-hour DANZ professional education seminar for DANZ members

- Opportunity to send four electronic marketing materials to DANZ members (administered by DANZ and in accordance with privacy laws)
- Recognition of affiliate's organisation on the DANZ membership flyer
- Opportunity to advertise job vacancies through our monthly e-newsletters and DANZ website
- Investment: The total cost of Gold Affiliate membership per year would be \$8,000 (incl GST)
- Affiliate Membership, including access to all email communications, online chat forums, regional events

If you are interested in any of the above packages, please contact us today for further discussions:

danz@danz.co.nz